



## MEMORANDUM

P.O. Box 4100 ♦ FRISCO, COLORADO 80443

**TO: MAYOR AND TOWN COUNCIL**  
**FROM: VANESSA AGEE, COMMUNICATIONS DIRECTOR**  
**RE: ESTABLISHING THE FRISCO ARTS AND CULTURE COUNCIL SECOND READING OF  
ORDINANCE 23-01 STAFF MEMO**  
**DATE: JANUARY 24, 2023**

### **Summary and Background:**

During the November 9, 2021 Town Council arts and culture discussion, Town Council directed staff to move forward with the creation of a five-year arts and culture strategic plan that would also map the creation of a Frisco Arts and Cultural Council (FACC). On December 13, 2022 when the draft arts and culture plan was presented to Council, staff was given direction to return on January 10, 2023 with an ordinance establishing the Frisco Arts and Culture Council, and during the January 10, 2023 Town Council meeting, the ordinance was passed on first reading with direction to make several changes for the second reading. Council directed staff to remove language around sustainability and quality of life in the ordinance and to adjust language in the ordinance to suggest that a Town Council member may be appointed to the Arts and Culture Council, rather than requiring it.

### **Analysis:**

The Frisco Five-Year Arts and Culture Plan mapped the possible roles and duties of an arts and culture council, which included making recommendations about arts and culture programming, testing the feasibility of arts and culture programs in the plan, and implementing those plan programs when determined to be in alignment with the Town's goals and budgetary considerations.

Highlights of the parameters for establishing the FACC in Ordinance 23-01:

- 1- Seven members appointed by Town Council
- 2- Three year terms- the terms of each of the initial members of the Arts Council shall be staggered as follows in order to ensure that no more than three members' terms expire in any one year, and to ensure ample opportunity for diverse individuals to serve as a member of the Arts Council: initially three members shall be appointed for a term of three years, two members shall be appointed to serve a term of two years, and two members shall be appointed to serve for one year.
- 3- Members to serve no more than nine years but may be considered for additional terms when a break of 365 days or more is taken between terms.
- 4- Member attendance requirements are outlined in the ordinance.

- 5- At least, five members shall be residents of the Town of Frisco or owners of a business with a valid business license with the Town of Frisco. Two members of FACC may be appointed without regard to their status as residents or business owners in Frisco.
- 6- The ordinance also now suggests, rather than requires, that one Town Council member may be appointed as a liaison with voting rights.

Some suggested administrative guidance once the FACC is formed:

1. The FACC will meet as needed (minimum of once quarterly per ordinance) but will likely meet at least once monthly for two hours.
2. The FACC will be supported by one or two Town non-voting staff members who will act as a conduit between the Arts & Culture Council, other Town staff, and Town Council. Town staff will arrange for meeting locations, distribute the agenda, provide a written draft meeting summary for approval by the Arts & Culture Council, and allocate Town resources as available.
3. Arts & Culture Council decisions will be made by consensus to the extent possible. Consensus means the group is wholly in agreement. Although an agreement may not necessarily represent any one member's ideal resolution, it can be characterized as a decision that all participants can live with and do not oppose. If consensus cannot be reached, the Arts & Culture Council will outline majority and minority views for consideration by the Town Council when requested or needed.
4. The Town of Frisco staff, in consultation with the Arts & Culture Council, should be empowered to make decisions regarding public art acquisitions within the proposed yearly budget and Town purchasing rules. However, for the acquisition of more significant art, there should be a rigorous, transparent process in which the Town develops a specific request for qualification, carefully examines the responses, and moves through a series of proposals (becoming more and more refined at each step in the process) that provide the detail necessary for the Arts & Culture Council review and for the Town to make a final purchase. It is possible that more significant purchases, made within the art and culture budget, may first be brought to Town Council for review and approval when deemed advisable.
5. The Arts & Culture Council will welcome stakeholder and public input and will seek to find additional opportunities to gather stakeholder and public input.

**Financial Impact:**

The 2023 approved capital budget for public art is \$75,000.

**Alignment with Strategic Plan:**

Arts and culture programming supports an inclusive community where diverse ideas and interests are welcome and vibrancy is valued and grown and inspires a thriving economy by encouraging economic activity and supporting economic diversity.

**Environmental Sustainability:**

Public art may be used to express community values around environmental sustainability and making decisions about art and culture through this lens can support what kind of art, events, and materials are selected and supported.

**Staff Recommendation:**

Staff recommends that Council approve on second reading Ordinance 23-01 with the changes directed by Council at first reading establishing the Frisco Arts and Culture Council.

**Attachments**

Ordinance 23-01 Establishing the Frisco Arts and Culture Council